

The Bullseye

Here's a look at the pop culture news that was right on target this week—and the events that missed the mark



Before and after



Shatner: What's this I hear about a movie called *Driving Miss Daisy*? Freeman: Just take the #@! photo already.



Gosselins rejoice. Heene is now the most insulting word in the English language.

With that vomiting scene on *The Office* and Balloon Boy upchucking on the *Today* show, NBC seems to be the only network celebrating National Barf Month.



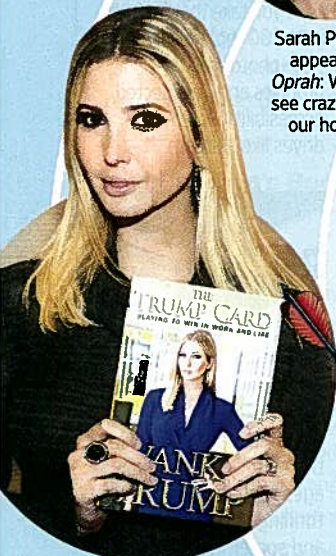
Natalie Imbruglia wants a comeback. We're torn.



We'd say we expect more from Kate Hudson than a belly chain, but we really don't.



Sarah Palin to appear on *Oprah*: We can see crazy from our house.



Ivanka Trump promotes new book on TV talk shows; proves that fabulousness is learned, not genetic.



The "Save Southland" campaign



George Clooney, star of *Fantastic Mr. (Silver) Fox*



Lucy Liu should only wear this dress when leaving the house.



Encyclopedia of Pasta: Cute idea, but Bullseye doesn't eat carbs.



Adam Lambert's new single "Time for Miracles." Rejected title: "Kris Allen Is Going to Need a Miracle to Outsell My Album."



This book

What's the word for a same-sex cougar couple?



We miss 1996 so much.

Annoying consequence of swine flu paranoia: the greasy feeling on your hands after you Purrell them.



Lesson of the week for Gerard Butler: Pop culture isn't interested in you unless you're shirtless.

LINDSAY LOHAN AND DONATELLA VERSACE: DIMITRIOS KAMBOURIS/WIREIMAGE.COM; HUDSON: JESSICA MEDIA; IMBRUGLIA: ODIG PETERS/PA PHOTOS/LANOPY; CLOONEY: WENN.COM; LIU: LEO SPIRE/RETNA, LTD.; KIM CATTRALL AND MILEY CYRUS: JACKSON LEE/SPLOASH NEWS; LAMBERT: ROBERT SERREZ/GETTY IMAGES; STEVE GRANITZ/WIREIMAGE.COM; TRUMP: ALBERT MICHAEL/STARTRAKSPHOTO.COM; BEN MCKENZIE: MITCHELL HAASETH/NBC; PALIN: AL GILLOP/IMAGES; WILLIAM SHATNER AND MORGAN FREEMAN: JEFF KRAVITZ/FILMMAGIC.COM; RICHARD HEENE: ABC VIA GETTY IMAGES